

AUTOMOTIVE SUMMIT 2014

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Mr. Uli Kaiser

President, Thai-European Business Association (TEBA)

Biography



Uli is a leading expert on the Thai and ASEAN automotive industry. He has built up strong relationships with regional and international automotive OEMs, and multinational and local tier suppliers.

In his role as President of TEBA, he works to promote bilateral trade and investment between Thai and European businesses with a focus on the automotive, aerospace and oil & gas sectors and facilitates business dialog and cooperation between Thai and European stakeholders, both in the public and private sector. As Business Development Manager for the EMAG Group in Southeast Asia he acts as a consultant to meet and exceed technical and commercial requirements for multifunctional manufacturing equipment for automotive engine, powertrain and chassis components with a focus on labour cost reduction through automation and provides business case analysis with an ROI / cost-per-part focus to help manufacturers realize long-term profitability of both new capacity programs and modernization projects. He is also the publisher of the Thai Autobook 2014 and former President of the Thai Automotive Focus Group (AFG).

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